



Wells

Water Education for Latino Leaders

Knowledge, Leadership, and Unity.

MARCH 21-22, 2013
Los Angeles, CA

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"We don't need perfect political systems,
we need perfect participation."

- Cesar Chavez

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Latinosforwater.com

 Latinos for Water

 @Latinosforwater #Latinosforwater

WELL

Planning Committee

Susana de Anda
Co-Founder
Community Water
Center

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Former General
Manager
MWD

Victor Griego
President
DSO

Jerilyn Lopez-Mendoza
Commissioner
City of LA, Public Works

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Principal
DakeLuna Consultants

Irma Muñoz
Executive Director
Mujeres de la Tierra

Adan Ortega Jr.
Managing Partner
Water Conservation
Partners

Peter Silva
Former Assistant
Administrator
U.S. E.P.A.

Miriam Torres
Founder
Alcanza

Welcome, we're glad you are here:

Perhaps the historic relevance of the WELL Conference is captured in our theme, "Knowledge, Leadership and Unity." California's water policies have been debated for over 100 years. In many debates, California's regions behave as though they are nations unto themselves. The never ending argument between urban water officials, farmers and environmentalists about who should get water and who should pay for it is considered too complicated for anyone but the experts. Today, Latinos are not claiming a place apart, but as part of California's overall water vision. We are doing so in a manner that highlights the brightest minds in water and emerging Latino leaders eager to join the debates.

In an age when California's demographics are dramatically changing government with a new generation of Latino leaders, and climate change is transforming our landscape, the WELL conference is our first step in treating water policy with the knowledge, urgency, and fairness it deserves. These new leaders come from all walks of life and parts of California with a fresh promise of meaningful perspectives to traditional and new water policy forums. These leaders represent over 4 million Latino voters and over 15 million rate payers who expect them to step up and claim their fair share of resources. When it comes to water that means safe reliable drinking water and the funds to build and maintain the necessary infrastructure.

The WELL conference's mission is education, illumination, and elevation. From this gathering will come a better-informed population of Latino elected officials who will eventually be in positions to identify, map and help navigate our State's water policies. Most importantly, when you leave here you will have a clear idea of the scope and scale of the need to bridge the gap between elected officials, water policy decision makers and our Latino Community which until now, have also been ignored in these debates.

Without any doubt, Latino urban and rural voices must be heard, felt and acted upon among California's water agencies and legislature. Those attending the WELL conference share in the goal of building capacity among our urban and rural communities. Together we can create policies and support projects that provide water for economic development, job security and public health through basic access to safe drinking water.

We are living through a moment in history -the convergence of the growth of the Latino voice in California and the willingness to stop acting indifferent to the issues associated with water. Latino or not, we will leave this conference understanding that the conversation about California's water future also requires a new commitment to inclusion. Inclusion of new urban and rural leaders, ideas, solutions and balanced priorities is a must for California's successful future.

Thank you for attending the WELL Conference, California will be glad you made it a priority to be here.

WELL Planning Committee

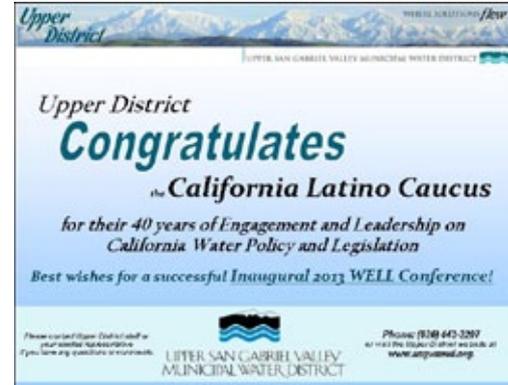
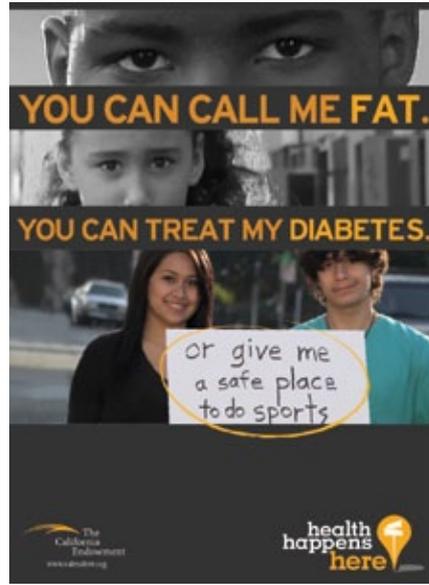


CITY OF LOS ANGELES



SANITATION
DEPARTMENT OF
PUBLIC WORKS





DAY 1 - Thursday, March 21, 2013

5:30 PM - 8:00 PM

PRE-CONFERENCE RECEPTION

Master of Ceremonies:
Peter Silva,
Former U.S. EPA Assistant
Administrator for Water

Official Opening of the Conference

DAY 2 - Friday, March 22, 2013

8:00 AM

**CONTINENTAL BREAKFAST
& OPENING REMARKS**

The Hon. Cristina Garcia, California State Assembly
Opening Remarks &
Introduction of the Honorable Hilda Solis

The Honorable Hilda Solis
Former United States Secretary of Labor
"Who is Missing From Water Debates and Why it is
Important to Latinos and All Californians:
Consideration of Regional Approaches"

9:15 AM - 10:45 AM

SESSION 1

Historical Overview:
The Impact of California's Past Water Trajectory
Introduction by Adam D. Probolsky,
Speaker: Ken Manning,
San Gabriel Valley Water Quality Authority

Moderator: Susana De Anda,
Community Water Center

10:50 AM - 12:05 PM

SESSION 2

Infrastructure
"The Invisible Lifeline: Why It's Easy to Ignore and
the Consequences Of Time"

Speaker: Virginia Grebbien, President,
Parsons Water Infrastructure Group

Moderator: Ronald R. Gastelum,
Water Conservation Partners Inc.

12:15 PM - 1:30 PM

LUNCH PROGRAM

Charles Wilson, Senior Policy Manager
Southern California Edison Company

Catherine Sandoval, Member California PUC /
"Water 201 and the Energy Nexus"

The Honorable Antonio Villaraigosa,
Mayor of Los Angeles
"When It Comes To Water, We Are All Connected"

1:45 PM - 3:15 PM

SESSION 3

Water Economics
"Why Money & Water Flow In Opposite Directions"
Speaker: Celeste Cantú, General Manager,
Santa Ana Watershed Project Authority

Moderator: Jerilyn Lopez-Mendoza, Commissioner,
LA City Board of Public Works

3:20 PM - 4:15 PM

SESSION 4

"First Impact"
Why Latinos Should Get Involved in Water Policy
Discussion and Survey of Priorities & Adjournalment

Moderator:
The Hon. State Senator Ret. Martha Escutia

"Call to Action"

The Honorable State Senator Ret. Richard Polanco
& The Honorable State Senator Kevin de León

4:15 PM

EVALUATION

4:25 PM - 4:30 PM

WRAP UP & CONCLUSION

WELL's Partners

The WELL water conference would not have been successful if we did not have the support from our organizational partners. We look forward to continuing our relationships as we prepare a network of Latino local leaders in creating an agenda for California's successful future.



CALIFORNIA-NEVADA SECTION
American Water Works Association



WELL's Co-Conveners

We also wish to thank WELL's Co-Conveners for spreading the word about the conference to their friends among California's municipal and county elected officials as examples in leadership.

Richard Alatorre
Sam Olivito
Bob Archuleta
Sandra Armenta
Felipe Aguirre
Davis Cardenas
Edward Rendon
Thomas Martin
Gustavo Camacho
Luis Ayala
Luis Marquez
Antonio Gonzales
Michelle Martinez

Monica Garcia
Noel Gallo
Phil Reyes
Rick Cole
Ruben Abrica
Sergio Contreras
Xavier Campos
John Arriaga
Robert A. Morales
David Serena
Jaime Hurtado
Steve Samuelian



Michael Camacho

Inland Empire Utilities Agency
Board Vice President &
Metropolitan Water District of Southern California -
Board of Directors



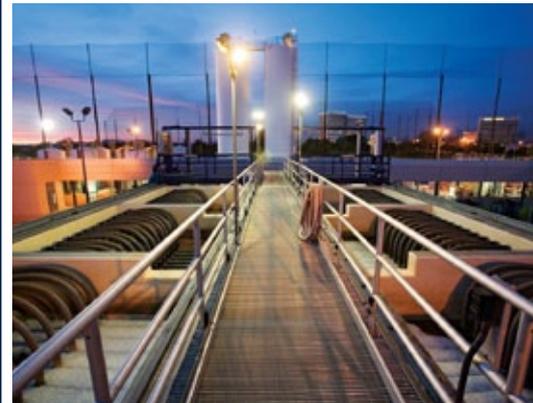
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