Knowledge, Leadership, and Unity.

MARCH 27-28, 2014
Sacramento, CA

@Latinosforwater  #Latinosforwater
Latinos for Water
Latinosforwater.com

Image: Oroville DWR
Welcome to the second WELL Conference,

In California, while some water storage facilities are full, others are at record lows, some depleted. Early in the year, Governor Brown declared a drought emergency. This declaration came after one of the driest winters on record in California.

Our conference today will provide an informational session on our water history in California and throughout the day panels will cover topics that touch on contemporary financing mechanisms and infrastructure projects that offer short-term and long-term solutions and opportunities for our current water crisis.

Our hopes are that by presenting the information with facts and by providing a venue to have a sincere dialogue about the very contentious water policy issues, attendees will be encouraged to collaborate beyond the district line, across jurisdictions, and party lines to chart a course for a more secure, reliable water future in the state.

We thank you again for taking the time out of your busy schedules to take part in this conference to help unify the voices on this very important topic, the future of California’s water.

Sincerely,

WELL Board
PARTNERS

The WELL water conference would not have been successful if we did not have the support from our organizational partners. We look forward to continuing our relationships as we prepare a network of Latino local leaders in creating an agenda for California’s successful future.

Water Education for Latino Leaders
Program & Schedule

DAY 1 - Thursday, March 27, 2014
6:00PM - 8:00PM
PRE-CONFERENCE RECEPTION
Presented by Southern CA District Council of Laborers

Official Opening of the Conference

DAY 2 - Friday, March 28, 2014
8:00AM
CONTINENTAL BREAKFAST & OPENING REMARKS
Honorable Alex Padilla, CA State Senator
Cruz Reynoso
former Associate for the CA Supreme Court Justice
Moderated by: Victor Griego

9:00AM - 9:45AM
OPENING SESSION
MODERN HISTORY OF CALIFORNIA WATER
Eric Talbot, Univision
Mario Santoyo, CA League of Cities-Latino Caucus
Moderated by: Miguel A. Luna

Break 9:45AM - 9:55AM

10:00AM - 11:00AM
SESSION 2A
THE BASICS OF CALIFORNIA WATER FINANCE
Omar Carrillo, Community Water Center
Lucy Hernandez,
West Goshen Mutual Water Company
Sam Pedroza, Claremont City Council
Diana Mahmund, South Pasadena City Council
Kim Delfino, California Water Commission
Supervisor Richard Valle, Kings County
Moderated by: Ron Gastelum

11:00AM - 12:00PM
SESSION 2B
OTHER SOURCES OF FUNDING
Honorable Grace Napolitano, Member of Congress
Felicia Marcus, State Water Resources Control Board
Robert Lizarra,
Employers Cooperation and Education Trust
Henry Martinez, Edison Company
Moderated by: Ron Gastelum

Break 11:00AM - 12:15PM

12:15 PM - 1:30 PM
LUNCH PROGRAM
Presented by Southern CA Gas Company
John Laird, CA Secretary for Natural Resources
Honorable Anthony Rendon,
CA State Assemblymember
Moderated by: Jerilyn Lopez-Mendoza

Break 12:30PM - 1:45PM

1:45PM - 2:55PM
SESSION 3 A
HOW THE BAY DELTA WATER IS USED
Mike Machado,
California Delta Protection Commission
Tony Estremeda, Santa Clara Water District
Joe del Bosque,
CA Water Commission and Friant Water Authority
Luís Cetina, Cucamonga Valley Water District
Sup. Raymond Castillo, Imperial County
Moderated by: Pete Silva

3:05PM - 4:05PM
SESSION 3 B
INTRODUCTION TO THE BAY DELTA CONSERVATION PLAN DEBATE
Celeste Cantu, General Manager - SAWPA
Tom Birmingham, Westlands Water District
Tom Philip, Metropolitan Water District
Tina Swanson, Natural Resources Defense Council
Chione Flagai, Policy Link
Mike Machado, CA Delta Protection Commission
Moderated by: Pete Silva

4:05 PM
EVALUATION
WRAP UP & CONCLUSION
IEUA is a municipal water district that serves the communities of Chino, Chino Hills, Montclair, Upland, Ontario, Fontana as well as the Monte Vista Water District, Cucamonga Valley Water District, Fontana Water Company, Water Facilities Authority and San Antonio Water Company.

The Inland Empire Utilities Agency (IEUA) supplies imported water, collects and treats wastewater, and provides other utility related services to the community.

Promoting wise water use is essential to IEUA’s vision. Education, rebate and water use efficiency programs offer guidance to water saving tips.

Outdoor irrigation counts for approximately 70% of water use. Adjust your sprinklers to avoid runoff and only water during the early morning hours.

Water Smart – Thinking in Terms of Tomorrow

NASA Satellite Image 2014